



Demonstration Venues for Smart Card Evacuation System Technologies

Introduction Mr. Don Bouressa has asked for additional information on Smart Card technologies. He is inquiring about federal regulations that would increase the use of Smart Card technologies and ways of demonstrating his product to interested parties.

Federal Regulations

On March 1, 2004, The Department of Homeland Security enacted the National Incident Management System (NIMS). The objective of this system will be to provide a consistent approach to prepare for, prevent, respond to, and recover from domestic emergencies. Federal, State, and local incident managers are required to use a standard set of best practices and procedures in dealing with emergencies.

Emergency response agencies will need to incorporate the NIMS by 2005 in order to receive federal contracts or grants. The industry for smart card and emergency scene management software has seen a response in order for these guidelines to be met.

In July, the federal government announced its specifications for Smart Card technology. The United States Government Smart Card Interoperability Specification Version 2.1 is based on HID 13.5 MHz contactless smart card technology. This will allow for the communication of all cards and readers within the federal government regardless of manufacturer.

Demonstration Venues

There are various conferences and expos that could serve as a marketing platform for smart card technologies. One of these is sponsored through

Technology Decisions for Insurance. The Tech Decisions Exposition and Conference (TechDec) is held annually and showcases new technologies relevant to the insurance industry. An exhibit booth at the conference starts at \$1800. More information can be found at www.tech-dec.com.

Another venue in which smart card technology can be demonstrated to those in the insurance business is at the Annual Claims Exposition and Conference, which is sponsored by Claims Magazine and the Society of Claim Law Associates. A number of products related to insurance are exhibited at the fair including engineering and technology firms. Booths start around \$1,400. Additional information can be found at www.ace-scla.com.

The National Safety Council is an organization committed to making people safer in their homes, in transportation, at work, and in their communities. Each year the National Safety council holds its Congress and Expo. Booths are available to exhibitors of new safety solutions. More information can be found at www.nsc.org.

www.smartcardalliance.com holds a number of events promoting the use of smart card technology, many of which allow for exhibitors.